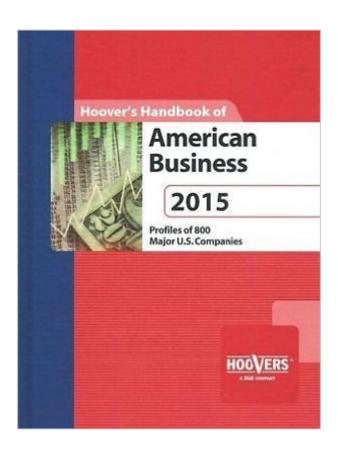
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# Hoover's Handbook Of American Business 2015





### Synopsis

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#### **Book Information**

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These reference books have enormous amounts of information-written by and for MBAs, doctors, attorneys, scientists, engineers, professors, investors. The organization is excellent, the indexes are excellent, and the material is written so well that any high school student could understand it. After describing the huge corporations products and services with clear definitions, every competitor is listed. The descriptions include lawsuits against them etc. Even all the directors are listed and all mergers and acquisitions. The product lists are longer now.

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